



# Confederate Legion Newsletter

March 2025  
Ron Kennedy, Editor

“The principle for which we contended is bound to reassert itself, though it may be at another time and in another form,” President Jefferson Davis, C.S.A.



Web site: [scvconfederatelegion.com](http://scvconfederatelegion.com)

Paul Graham, Chief of Heritage Promotions

Sons of Confederate Veterans

Heritage Operations

PO Box 59

Columbia, TN 38402-0059

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## C-i-C's Corner

### SCV: FLEXING OUR MUSCLES

Since November 6, 2024, there has been a major shift in America's attitude toward tolerating the neo-Marxist attempt to destroy America's traditional moral, social, and political values. Woke radicals are being pushed back, and respect for the things that have made this nation great are being honored again. While this is good news, that does not mean that respect for Southern heritage, especially Confederate history, is now safe. Our job is to take advantage of this major shift in attitude and, like never before, push into public discourse **our** narrative about Confederate history.

Why am I so optimistic about the chance to promote the truth about Confederate history? Look at a map of the recent presidential election. Notice that 58% of the current president's Electoral College votes come from Southern States. A very important point was made by a CNN commentator just after CNN called the State of Georgia for Trump. The commentator noted that Trump won Georgia by turning out more voters in traditionally "red" counties in Georgia. The Confederate Legion's non-partisan 30-second radio ad that was played across the South helped to remind Southerners to get out and vote. We did not tell them who to vote for, but as good Americans, they needed to vote. Your effort as members of the Confederate Legion was key to our "Get out the Vote" drive. We must continue such efforts that build respect for the SCV and our Southern heritage.

In April, the SCV is pushing a South-wide *Confederate History Month* billboard campaign. Even some non-Southern States are securing these billboards. Many States have already secured from 6 to 9 billboards for this April effort. I encourage every Camp and camp member to email a photo of our billboard to every elected official in their area. Let your elected officials know that the SCV is placing billboards, running radio ads, and newspaper ads across the South. This is one way to respectfully inform your elected officials, especially elected representatives and judges, that we are a social and political force in their community. This and other such efforts will turn the 2024 "red" wave into a generational "gray" wave. [Sample of an email to elected officials is on page 6].

## Billboards Across Dixie—April Confederate History Month



Lt. C-i-C Anthony (Tony) Griffin is leading the effort to promote the Cause during Confederate History Month. Virginia has conducted a billboard campaign every April for the past several years. This year, the SCV will have billboards across Dixie! For example, every Brigade in Louisiana raised enough money to purchase at least one billboard, and two Brigades have multiple billboards! This is happening in numerous Confederate States and a non-Southern state! Thanks to Lt. C-i-C Griffin for orchestrating this South-wide effort, and a special thanks to Division, Brigade, and Camp commanders for working to make this effort a success.

This is not the first time the National, Division, or Camps have used billboards to get our name and ideas out to the public. *It is the first coordinated South-wide effort.* We want folks who drive across Dixie during April to see SCV billboards on interstate highways. We also want our elected officials to see that the SCV is organized and fighting for our right to celebrate our honorable heritage.



### Confederate Legion Training Secessions

The CL training session originally scheduled for March 29, 2025, will not be held. The speakers will be very busy attending as many Division Reunions from now until our National Reunion in July.

After the July National Reunion, we will schedule additional CL training sessions. The next one will be held at Elm Springs on the first Saturday in September. September the 6<sup>th</sup> 2025.

Mark the date and plan on learning new ways to advance our cause.

## Maximizing the Impact of SCV Billboards

The Kennedy Twins have been lucky enough to work on numerous political campaigns run by very smart men. Early on, we were impressed with the candidates' numerous billboards. However, we were instructed that billboards in any public relations (PR) campaign were only effective for one purpose—name recognition.

For example, if you are a candidate running for a local office, you want people to at least know your name. You know your billboard or yard sign “recognition” campaign is working when you knock on a door, and the individual who answers the door already knows who you are and what office you are seeking. It is then much easier to discuss issues and explain why you are different from the other candidates and, therefore, a better choice.

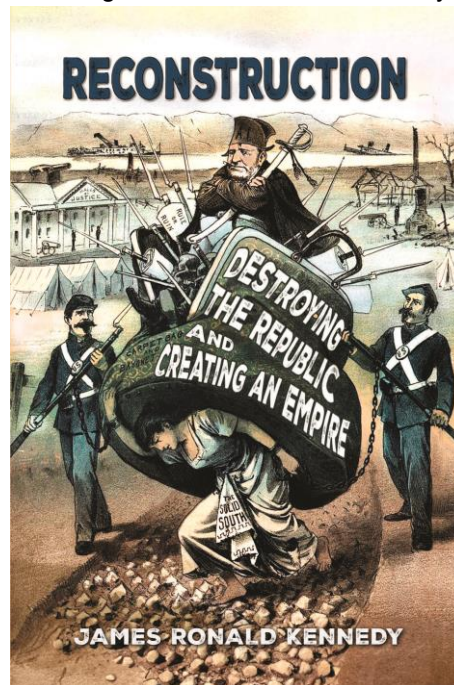
Billboards cannot explain your platform or expound upon issues that are important to your campaign. Billboards merely make it easier for you to gain the attention of a stranger and have an honest discussion on the issues near and dear to your campaign. Billboards are also a point of encouragement and enthusiasm for your followers, campaign workers, and potential voters. These principles are also true for the SCV's billboard campaign.

It is easier to recruit when potential members already know about the SCV. This also increases members' enthusiasm, which helps with retention. In addition, it puts local elected officials on notice that the local and state SCV is an active voice in the community. Monuments and other aspects of our Confederate heritage are more secure because the SCV is a known factor within the community/state.



CL Lapel Pins will be sent out before the National Reunion

Past Chief of Heritage Promotions, Ron Kennedy's new book:



Paid Advertisement



Left to Right  
Commander  
Kevin Adkins,  
Ward Camp,  
C-i-C Donnie  
Kennedy, and  
La. Div.  
Commander  
Bobby  
Herring.  
Farmerville,  
La, Mardi  
Gras parade.

## You and Your Camp Can Dramatically Increase Billboard Campaign's Impact

### Keyboard Warriors to the Front!

The term “keyboard warrior” is often used to disparage someone who spends his time gossiping or complaining via e-mail. However, folks who are willing to use their “keyboard” to promote the Cause are an important part of our struggle. Every individual who reads this newsletter should be a Confederate Legion keyboard warrior. The SCV's Billboard Campaign is the perfect opportunity for the South to unleash our keyboard warriors.

Camp members who want to help defend and promote our Confederate heritage should email every potentially friendly elected official in their community, inviting them to join us in celebrating Confederate History Month. Your email should include a photo of the billboard and the URL and/or QR code to the SCV's 90-second video introducing Historic Elm Springs, the National Confederate Museum, and the Headquarters of the National SCV.

A sample of the email is on page 6. We must take the initiative—no more reactionary thinking.



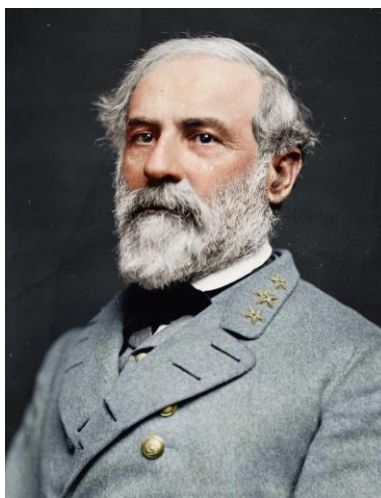
If you love these flags, then you understand that our Confederate ancestors were fighting for the same thing our Colonial ancestors were fighting for—the right of self-determination, the right of self-government—**Freedom!**

**Join the Confederate Legion and help the SCV spread the truth about the War for Southern Independence.**



### General Lee Needs You to Join the *21<sup>st</sup> Century Confederate Heroes*

“Those people,” General Lee’s gentlemanly term for Yankees, thought they could defeat and exterminate the South, but they were wrong! Modern-day neo-Marxists thought they could destroy all our monuments, ban our symbols, and brainwash our people into believing that their Confederate ancestors were evil traitors, but we have proven them wrong!



Thanks to the selfless contributions of numerous members and friends who have contributed to the museum fund and especially to those who have joined the *21<sup>st</sup> Century Confederate Heroes*, we are well on the way to making the SCV a debt-free organization. Work will soon begin on the restoration of the Forrest Plaza. Thanks to all and keep up the effort.

Join the *21<sup>st</sup> Century Confederate Heroes*. We are well on the way, but we need more camps and members to join. For *21<sup>st</sup> Century* information: <https://scvconfederatelegion.com/wp-content/uploads/2024/03/SCV-21st-Heroes.pdf> Note: The 1.1 Million dollar mortgage is now paid off! To join: <https://donate.scv.org/>

## Secession is No Longer an Evil Concept

Our Confederate Ancestors Were Not Traitors

They Were Patriots Fighting for the Right of Self-Government



### The North American Republic of Sovereign States

The slanderous allegation that secession is treason and, therefore, Southerners who supported secession in 1861 were traitors to America is beginning to lose its effectiveness. Secession and the reorganization of long-standing nations are common topics in today's news. This works to the advantage of those of us who fight to defend the monuments, flags, and good names of America's Confederate veterans.

In February 2025, the Abbeville Institute sponsored a workshop on Reconstruction. Numerous speakers presented papers and lectures on the topic of Reconstruction and its impact on modern-day America. The Kennedy Twins each made presentations in which we pointed out the fact that secession is an international and national movement. In the USA, portions of leftist-controlled cities are seceding and forming new cities, and conservative counties in Oregon and Illinois are attempting to secede from their leftist-controlled states. Ron Kennedy even raised Trump's offer to admit Canada to the Union by proposing the concept of the USA passing an amendment acknowledging the state's right of nullification and secession and then admitting each of the ten Canadian provinces plus Greenland into a new union—the North American Republic of Sovereign States. Putting an end to the Deep State!

[Sample e-mail that should be sent to all potentially friendly elected officials in April]

## Your Local and State Sons of Confederate Veterans Invite You to Celebrate Confederate History Month



The National, State, and local SCV have placed billboards across Dixie during April to celebrate Confederate History Month. We invite you to use the QR code below to view the 90-second video explaining the legacy of the Sons of Confederate Veterans. We are America's oldest veterans' organization.

Thanks



<https://www.youtube.com/watch?v=OAeUgUEhyic> or

Also: [www.scv-info.org](http://www.scv-info.org)

[A Word copy can be obtained from C-i-C Kennedy.

His email is: [cic@scv.org](mailto:cic@scv.org) or Ron Kennedy at [jrk1865@gmail.com](mailto:jrk1865@gmail.com) ]

### Coming Soon—Confederate Friendly Media Listing

C-i-C, Donnie Kennedy, Ron Kennedy, and SCV webmaster Dean Stevens have been developing a web-based form to collect data on friendly local media. A beta test was conducted on a form placed on the KennedyTwins website. Dean is now working on a similar form so that the data collected can be easily poured into a database. Once completed, this will make it easy for the National SCV to issue news releases directly to friendly newspapers, podcasters, talk radio hosts, etc. We are planning to roll it out at the National Reunion in Houston.

If you would like for your local newspaper, radio, or podcaster to broadcast important news about the SCV and our Southern Heritage, join the CL when we begin using the new form. It will be posted on the CL website, and you will be able to fill in the required data, hit send, and your data will be collected and used with the next news release. With your support we will be able to do an end-run around the mainline media's censorship of all things positive about our South. Once we establish the SCV with friendly local media we will then be able to gain access to national media.



C-i-C Donnie Kennedy and Ron Kennedy with Dr. Wanjiru Njoya. She is from Kenya and is an economist with the Mises Institute in Auburn, Alabama.

She gained notoriety while studying in London, England. She had the courage to stand against the neo-Marxists, who were demanding the removal of historical monuments. The leftists hated her even more because she was from a post-colonial country formerly part of the British Empire. Photo taken at the Abbeville Institute February 2025.

Wanjiru Njoya’s presentation was titled “Black Americans, Reconstruction, and the New South.”

Past C-i-C Jason Boshers is sending out CL renewals. Keep an eye out for your renewal.

Special thanks to Jason for sending out renewals and printing CL certificates for new members.

Thanks to past C-i-C Chuck McMichael for creating the website on our billboards, scv-info-org.

Good Southern Warriors never retire.



Thanks to Chief of Heritage Promotions Paul Graham for putting together the CL ad on the left.

We plan to begin running it in the *Confederate Veteran*.

Also, thanks for taking care of the design and production of our new CL Lapel pins.

We will begin mailing the pins to CL members in April.